

Developing a well planned, thought through and digital business from many interacting parts: learn how to use the **Exploded View** from **foryouandyourcustomers** for your work.

Programme	Blended Learning: Exploded View Expert
Content	<p><u>Understanding the principles:</u> you learn how the six layers work and what they contain, how to identify and depict your business reality along them and where to apply the Exploded View. You understand the different detail levels in which to use the model and the tools that enable you in analysis and visualisation of your company.</p> <p><u>Application with a focus on digitalisation:</u> in three sequential assignments you are going to apply the Exploded View to a practical and relevant use case of your own business reality in your industry. This work is applicable to topics such as strategy development, implementation and coordination (operational or supervisory board and management board), market-oriented company development (marketing, sales and service), operational company development (organisation, processes, infrastructure, data), programme and project management and collaboration across departments.</p>
Benefits	You are able to apply the Exploded View in your company's day-to-day operations , using a common language to identify the causes of a challenge and developing possible solutions that can be tracked and implemented by all parties involved to improve your company in the short- as well as the long term.
Target Group	Individuals in charge of digitalisation, corporate development, programme/project management for strategic projects and project core teams.
Format	<p>The training takes place over 6 weeks and is a blended learning experience. You dive into the theoretical content in your own pace through comprehensible learning videos and review what you have learned in interactive quizzes. In addition, you will consolidate and experience your understanding of the Exploded View with 3 practical assignments and meet your trainer and fellow participants for dialogue, feedback and exchange in 4 trainer sessions via video call.</p> <p>Your time commitment is approx. 20 hours. One training run has max. 12 participants. Language: German or English.</p>
Price	EUR 1'350.- For enterprise solutions or to train your whole team or business unit we are happy to discuss our different pricing models with you.



For current dates and to register for a training, get in touch with Kevin Krifter at kek@foryouandyourcustomers.com or visit our training platform at explodedview.com.